

# **Bondada Engineering Private Limited**

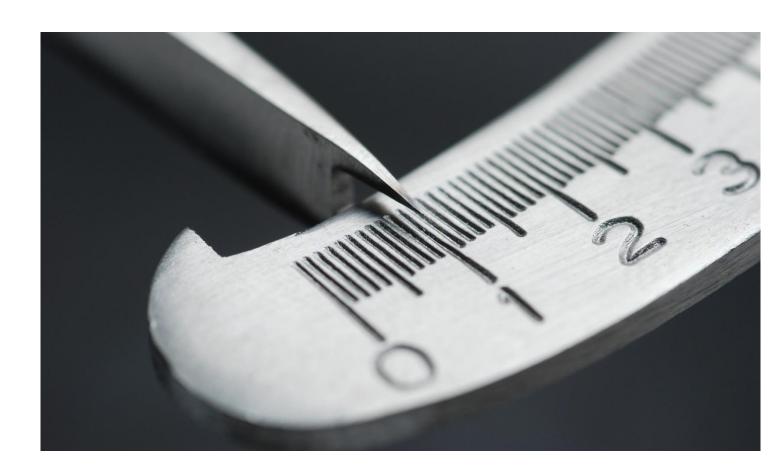
**CRISIL Grading: CRISIL MSE 1** 

Financial strength: Highest

**Operating performance:** Highest

Indicates 'Highest' creditworthiness in relation to other Micro & Small Enterprises

Report Date: October 6, 2020 / Valid Till: October 5, 2021





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# **CRISIL MSE Grading**

CRISIL MSE 1	CRISIL MSE Rating MSE 1	Definition Highest	Financial Strength Highest	Operating Performance Highest
indicates	MSE 2	High	High	High
'Highest'	MSE 3	Good	Good	Average
credit worthiness	MSE 4	Above Average	Above Average	Weak
adjudged in relation	MSE 5	Average	Average	Poor
to other MSEs	MSE 6	Below Average	Below Average	
	MSE 7	Weak	Weak	
	MSE 8	Poor	Poor	

# **Grading history**

Grading	Financial Strength	Operating Performance	Assigned on	Valid till	Grading acceptance	Туре
MSE 1	Highest	Highest	7-Oct-19	5-Oct-20		
MSE 1	Highest	Highest	7-Oct-18	6-Oct-19	Grading	Renewal
MSE 1	Highest	Highest	7-Oct-17	6-Oct-18	accepted	
MSE 1	Highest	Highest	7-Oct-16	6-Oct-17		New



# **Key grading drivers**

# **Business and management**

Strengths	<ul> <li>Organisational stability with management's extensive knowledge: An established track record of 8 years indicates the company's ability to weather economic and business cycles. Directors have more than 2 decades of experience in the business. Over the years they have gained a strong understanding of market trends. Their long-standing presence in the industry has also helped the company build up the ability to withstand business cycles. The company is expected to continue to benefit from its director's extensive industry knowledge and insights.</li> <li>Well-defined organisational structure: The company has a qualified and experienced second-tier management with decision-making powers. It derives significant benefits from the strong reputation and extensive experience of its senior management.</li> <li>Smooth flow of operations: Established relationships with customers and suppliers ensure uninterrupted flow of business operations.</li> <li>Certification: The company has an ISO 9001:2015 and URS quality certification and which ensures adherence to high quality standards and enhances its brand value and demand prospects.</li> <li>Strong business model: The company has demonstrated secular growth in revenue for the past 3 financial years, which is reflected in increase in net sales to Rs 22,608.95 lakh in fiscal 2020 from Rs 10,189.85 lakh in fiscal 2018. Strength of the model is reflected in CAGR of 48.96% over the past three fiscals.</li> <li>Adequate profitability: The company registered an adequate operating profit before depreciation, interest, and tax (OPBDIT) margin of 8.02% and profit after tax (PAT) margin of 4.46% in fiscal 2019.</li> </ul>
Risk factors	• Competition from organised and unorganised players: The company operates in the highly competitive and fragmented business. The entry barriers in the business are low, and numerous players operates in the industry. It faces stiff competition from the large organized player.

## **Financial**

Strengths	Adequate return on capital employed (RoCE): Return on capital employed (RoCE) of the company has remained adequate as reflected in RoCE of 24.28% in fiscal 2020.  Adequate capital structure: The company has comfortable gearing of 0.97 times as of March 31, 2020 on account of low reliance on bank debt to fund its working capital requirements and funding support from promoters in the form of unsecured loans. Moreover, the company does not have any major long-term debt in its books. CRISIL believes the gearing will remain comfortable over the medium term on account of low reliance on external debt to fund its working capital requirements.  Adequate debt protection metrics: The debt protection metrics are adequate with interest coverage and net cash accrual to total debt ratio of 7.86 times and 30.73% respectively for fiscal 2020.  High financial flexibility: The company has high financial flexibility as reflected in tangible net worth of Rs 3,899.88 lakh, net cash accruals of Rs 1,239.68 lakh, investment of Rs 67.27 lakh and cash and bank balance of Rs 30.52 lakh as of fiscal 2020.
	Moderate liquidity: The company has moderate cash to meet its debt



- obligations as reflected in cash/total outside liabilities ratio of 0.86% as of fiscal 2020, which reflects moderate liquid cash available to meet its debt obligations.
- Working capital intensive nature of operations: The company's operations
  are working capital intensive in nature, marked by GCA of 201 days as of fiscal
  2020. Its inventory days stood at 62 days and debtor days stood at 127 days as
  of fiscal 2020. The company partly funds its working capital requirement
  through creditor days of 151 days. Its ability to strengthen its working capital
  management remains to be seen.



# **Fact sheet**

Name of the company	Bondada Engineering Private Limited			
Year of incorporation	2012			
Commencement of operations	June 1, 2012			
Legal status	Private limited company			
Legal history	<ul> <li>April 2012: The company was incorporated as a privat limited company with Raghavendra Rao Bondada an Neelima Bondada as directors.</li> <li>December 2012: Satyanarayana Baratam joined as director.</li> <li>There has been no change in the company's name, business management or constitution since then.</li> </ul>			
Registered with	Registrar of Companies, Telangana			
Registration number	U28910TG2012PTC080018			
SSI registration number	TS09B0012164			
Udhyog aadhaar no	818397994811			
GSTIN no	36AAECB9626Q1ZZ			
TAN no	HYDB05222A			
CIN no	U93030AP2012PTC080018			
Managing director	Raghavendra Rao Bondada			
Category of entrepreneur	General			
Registered office	Plot no. 1-1-27/37, Ashok Manoj Nagar Behind Saket Towers, Kapra Hyderabad – 500 062, Telangana Tel: +91 9966 800 556 Email:satyanarayana.baratam@bondada.net satyam0306@gmail.com Website: www.bondada.net			
Administrative office	Plot No. 11 and 15, 3rd Floor Surya PPR Towers, Ganesh nagar, Kapra Hyderabad – 500 062, Telangana			
Manufacturing facilities	Survey No. 85 and 86, Ramachandrinipet (V) Jagaipet, Krishna – 521 175, Andhra Pradesh			
Number of employees	Permanent: 4,000 Contractual: 100 Total: 4,100			
Certifications and awards	<ul> <li>ISO 9001:2015 (validity details sought by CRISIL not provided by the company)</li> <li>URS (valid till September 2021)</li> </ul>			
Brands	None			
Statutory compliance	<ul> <li>Income tax filing: Regular and timely</li> <li>Excise duty filing (till June 30, 2017): Regular and timely</li> <li>GST filling (from July 1, 2017): Regular and timely</li> <li>Service tax filing (till June 30, 2017): Regular and timely</li> <li>Wealth tax filing: Not applicable</li> <li>ESIC and EPF dues: Regular and timely</li> <li>(As provided by the management, not independently verified)</li> </ul>			



# **Business profile**

# **Business description**

Nature of business	: Manufacturing
Industry	: Construction - Diversified
Industry prospects	: Strong
	<ul> <li>Business:</li> <li>The company undertakes designing, construction, and maintenance of engineering works for infrastructural projects. It also produces green products, such as unplasticised polyvinyl chloride (uPVC) windows and doors, autoclaved aerated concrete (AAC) blocks, and tower manufacturing plants.</li> <li>The company installs industrial machinery and equipment.</li> <li>The major sectors covered by the company are telecom and power. The company produces customised products, wherein the key specifications are given by the customers.</li> <li>All assets of the company, including assets at factories and stocks are fully insured.</li> </ul>
	<ul> <li>The company has class V registration with Road and Building Department, Andhra Pradesh.</li> <li>The company has vendor registration with top MNCs like:         <ul> <li>Nokia Siemens Networks</li> <li>ZTE Telecom India Private Limited</li> <li>Samsung</li> <li>Adani Group</li> <li>Reliance Corporate IT Park</li> <li>Reliance Jio Infra</li> </ul> </li> </ul>
Business description	<ul> <li>Raw materials:</li> <li>Civil – cement, steel, sand, aggregate, etc.</li> <li>Telecom and electrical – copper flexible cables, copper armoured cables, cable trays, hardware, etc.</li> <li>T&amp;D electrical – conductors, transformers, insulators, circuit breakers, feeder control and relay panels, batteries, cables, energy meters, PLCC terminals, etc.</li> <li>Tower plant: steel, pipes, angles, etc.</li> </ul>
	<ul> <li>Inventory holding period for raw material is 30 days.</li> <li>Project completion time:</li> <li>The company takes 15 to 20 days to complete a telecom site on turnkey basis.</li> <li>The company takes around 8 months to complete a T&amp;D site, including substation construction; however it depends on the size of the project.</li> <li>The company has a maintenance department of more than 850 people. It operates in 3 shifts of 8 hours each.</li> <li>Warehouse:</li> <li>The company has one warehouse in Hyderabad admeasuring around 4,000 yards and the other in Pune</li> </ul>



		warehouses across India depending on the requirements. The company's rental bill (warehouse and offices) varies from Rs 4,000.00 to Rs 5,000.00 per month.  Designing  The company has a 50 - member designing team, headed by Vamshi Krishna, Business Head Design.
End-user industries	:	Not applicable
Experience in the business	:	8 years
Product range	:	Diverse
Degree of competition	:	High; entry barriers are low
Plans	:	The company does not have any expansion or diversification plans for the near future.
Customer profile	:	Direct customers
	:	AAC: 1.5 lakh cubic meter per annum
Installed capacity/facility		UPVC Windows: 6.00 lakh sq. ft. per annum
		Steel Tower: 24,000.00 metric tonnes per annum
Utilised capacity	:	75.00 per cent

#### Telecom sector:

- Design evaluation of new sites and reverse engineering analysis of existing towers
- Tower loading validation analysis and pole loading validation analysis
- Tower design and detailing for different antenna loadings
- Foundation designs for ground based and roof top towers
- Structural stability and analysis of existing buildings
- Soli testing and Investigation

## Transmission lines:

- Structural designs for transmission towers
- Detail and check survey for transmission lines
- Soil testing and Investigation

## The company offers the following services in the transmission field:

- Turnkey services for transmission lines up to 765 kv
  - Tower foundations
  - Tower erections
  - Stringing of conductors
- Construction of sub-stations up to 400 kv
- HT and LT works at switchyards
- Construction of bay extensions

## Design services:

- Site survey and layout preparation
- Structural designs and drawings for industrial and residential buildings
- Architectural plans
- Site inspections, quality, and quantity audits

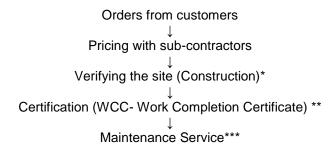


## ❖ Solar segment:

The company provides end-to-end solutions for plant construction works, including:

- Site survey and layout, land levelling, and grading
- Compound walls, gates, and internal road formation
- Designing of mounting structures and foundations
- Foundation for mounting structures
- Supply and installation of mounting structures
- Supply and installation of inverters, junctions boxes, and direct current (DC) cables
- Switchyard construction-alternate current (AC)/DC works
- · Earthing, streetlights, and plant lighting
- Project management and statutory approvals
- Operations and maintenance of solar-powered plants

## Procedure for site verification:



## **Sub-contractors**

Name of Sub-contractors	Share in net sales (%)
Siri Group, Andhra Pradesh	3.00
M.C.E Industries, Andhra Pradesh	5.00
LVR Infra Projects	
Taliv Tools	Varies annually
S. Chandra Mohan Electric	

<sup>\*</sup>The company has more than 80 engineers to ensure on time delivery, quality service, and safety.

## **❖** CSR Activity:

- The company has contributed 72 solar-powered poles and lights costing Rs 15.00 lakh to a village in Andhra Pradesh.
- The company has contributed 30 solar lights costing Rs 11.00 lakh in Andhra Pradesh.
- The company donated Rs 1.00 lakh to a government school in Andhra Pradesh.
- The company donated water treatment plant in Andhra Pradesh in April 2018.
- The company contributed 80 barricades costing Rs 6.00 lakh to traffic police in Visakhapatnam, Vijayawada and Hyderabad.
- The company is also taking initiatives to help needy people and to promote girl child's education.

<sup>\*\*</sup>The company receives WCC from its clients on completion of work.

<sup>\*\*\*</sup>The company provides 24\*7 maintenance service with more than 950 employees.



#### ❖ Facilities in telecom sector:

- The company provides turnkey services, including:
  - Tower foundations
  - Tower erections
  - Stringing of conductors<sup>1</sup>
- The company is into design evaluation of new sites and reverse engineering analysis of existing towers.
- The company gives foundation designs for ground based and roof top towers, tower loading and pole loading validation analysis, and tower design and detailing for different antenna loadings.
- The company is an electronic turnkey services partner (ETSP), which includes construction of towers, DG, and shelter foundations.
- The company offers electrical works, such as HT/LT (HT- high tension above 400 kv and low tension below 400 kv) and installation of towers, DGs, batteries, and power plants.
- The company has 24X7 manning service in maintenance of telecom and power projects.

## Facilities in power sector:

The company provides end-to-end solutions for plant construction works, which include:

- Site survey and layout, land levelling, and grading
- Compound walls, gates, and internal road formations
- Designing of mounting structures and foundations
- Foundation for mounting structures
- Supply and installation of mounting structures
- Supply and installation of inverters, junctions boxes, and DC cables
- Switchyard construction-AC /DC works
- o Earthing, streetlights and plant lighting
- Project management and statutory approvals
- o Operations and maintenance of solar-powered plants

## Procedure for site verification:

Orders from customers

Pricing with sub-contractors\*

Verifying the site (Construction)\*\*

Certification of the bill (WCC)\*\*\*

Maintenance Service\*\*\*\*

- Siri Group, Andhra Pradesh
- M.C.E Industries, Andhra Pradesh.

<sup>\*</sup>The company has contacts with 350 sub-contractors across India, namely:

<sup>\*\*</sup>The company has 150 engineers to see on time delivery, quality service, and safety.

<sup>\*\*\*</sup>The company provides WCC to its clients where 95.00% payment is made and 5.00% is kept as retention cost for future uncertainties.

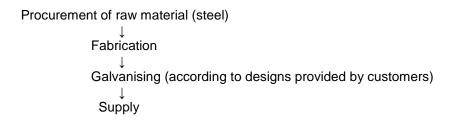
<sup>\*\*\*\*</sup>The company provides 24\*7 maintenance service with 950 employees; the team is headed by Nand Kumar (Manager/services). The company has a guest house in every location where it spends Rs 6.00 lakh per month.

<sup>&</sup>lt;sup>1</sup> Stringing of conductors means handling and transporting of the conductor and accessories to be carried out in such a manner as to minimise the possibility of damages from abrasion through rough handling or dirt and grit and getting into the reel of the conductor by touching or rubbing against ground or objects, causing injury to the conductor.



## **❖** Tower manufacturing plant:

Process for manufacturing tower plants is as follows:



## **Product profile**

Product profile	Share in net sales (%)
Telecom sector	57.00
Power sector	10.00
UPVC windows and doors	5.00
Autoclaved AAC	8.00
Tower manufacturing plant	20.00
Total	100.00

## Customer profile and demand-side analysis

Customer name	Product	Length of relationship	% share in sales
Reliance Industries Limited (Long-term/CRISILAAA/Stable/Short-term/CRISILA1+)			40.00
Ericsson India Private Limited			
Bharti Airtel Limited (Long-term/CRISLAA+/Negative/Short-term/CRISILA1+)	Telecom Towers	8 years	Varies annually
Larsen & Toubro Limited (Long-term/CRISILAAA/Stable/Short-term/CRISILA1+)			
Vodafone South Limited Indus Towers Limited (Long-term/CRISILAA+/Stable/Short-term/CRISILA1+)			
Megha Engineering and Infrastructures Limited Tata Projects Limited (Short-term/CRISILA1+)	T&D transmission lines		
ZTE India Private Limited	Telecom towers		
Adani Group Axis Energy Greenco Group	Solar power plants	5 years	
ATC Idea Cellular Services		3 years	5.00
KPI Global India Limited		2 years	
Tata Communications and Transformation Services Limited	Telecom towers	1 year	Varies annually

- Each customer accounts for less than 25% of the total sales.
- The company caters to 20 customers across India.



Terms of credit Process of getting orders	Credit up to 30 days     Regular orders from customers
Exports	: Nil
Marketing network	<ul> <li>The company has 15-member marketing team.</li> <li>The company also has a website: www.bondada.net</li> <li>Moreover, word-of-mouth publicity and tele-calling form an integral part of the marketing arrangement.</li> </ul>
Geographical reach	: Wide-spread

# Supplier profile and supply-side analysis

Supplier's / Wholesaler's name	Product	Length of relationship
IVRCL Limited		
Skyylives Electronics Private Limited		
GR Power Switchgear Limited		
Gupta Steels		
MCE Industries		
Mehta Engineering Corporation	Conductors and	
N. Veeravenkaiah	cable trays	8 years
Om Sri Sai Ganesh Enterprises	cable laye	
Om Sri Lahari Shanthi Enterprises		
Sai Ram Enterprises		
Sanvi Electronics		
Sri Victory Traders		
Talib Tools Traders		

Terms of purchase	:	Credit up to 30 days
Raw material availability	:	Ample
Raw material price volatility	:	High
Ability to pass on raw material price increase	:	Yes
Imports	:	Nil

# **Manufacturing facilities**

Labour oriented operations	:	Yes
Labour union	:	No
Labour relationships	:	Cordial
CNC machines, CAD, CAM, automation	:	Yes
In-house R&D, designing facilities	:	Yes
Factory layout	:	Spacious and well-organised



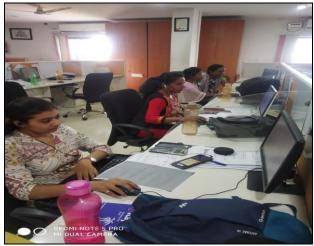
## Photographs of the facility:



Outer view of the facility - I



Outer view of the facility - II



Inner view of the facility - I



Inner view of the facility - II



# **Ownership and management**

# Directors' profile

Director's name	:	Raghavendra Rao Bondada
Age	:	46 years
Qualification		BTech
Designation / responsibilities	÷	Managing director/Overall management
Promoters' experience in current business	:	8 years
Experience in the same line of business	:	22 years in design, construction, and maintenance
(including current experience)		works, in the engineering field, apart from establishing
		and maintaining factory facilities
Personal net worth	:	Data sought by CRISIL not provided by the company
Director's address	:	1-1-1-7/66 and 67 Ovla
		Shankaramma Colony, Kapra
		Hyderabad – 500 062, Telangana
Telephone no.	:	+91 9966 365 050
Ownership of residence	:	Owned
Vehicles used	:	Toyota Innova

Director's name	:	Satyanarayana Baratam
Age	:	41 years
Qualification	:	CA
Designation / responsibilities	:	Executive Director/Overall management
Promoters' experience in current business	:	
Experience in the same line of business		8 years through the graded company
(including current experience)		
Personal net worth	:	Data sought by CRISIL not provided by the company
Director's address	:	Plot no. 13 and 14, Sri Rama Avenue
		Near Vijaya High School, Kapra
		Hyderabad – 500 062, Telangana
Telephone no.	:	+91 9966 800 556



Director's name	1	Neelima Bondada
Age	:	38 years
Qualification	:	BTech
Designation / responsibilities	:	Director/Inactive
Promoters' experience in current business	:	
Experience in the same line of business (including current experience)	:	Not applicable
Personal net worth	:	Data sought by CRISIL not provided by the company
Director's address	:	1-1-1-7/66 and 67 Ovla
		Shankaramma Colony, Kapra
		Hyderabad – 500 062, Telangana
Telephone no.	:	+91 9885 088 310

Personal liquid net worth of the directors is as disclosed by the management and not certified.



# Key management personnel

Name Age Qualification Designation / responsibilities	: : : : : : : : : : : : : : : : : : : :	D Uma Mahesheswara Rao 42 years BTech General Manager/Telecom sector (construction)
Relevant experience	:	<ul> <li>21 years:</li> <li>Experienced in the fields of construction, project administration and commercial aspects</li> <li>Worked for Satyam Computers and Aster Private Limited</li> </ul>
Address	:	Plot no. 1-1-27/37, Ashok Manoj Nagar Behind Saket Towers, Kapra Hyderabad – 500 062, Andhra Pradesh
Telephone no.	:	+91 9966 800 556

Name	: M. V. D Prasad
Age	: 47 years
Qualification	: MBA
Designation / responsibilities	: General Manager/ Power Sector
Relevant experience	: 22 years:
	<ul> <li>18 years of experience in the fields of construction and project management</li> <li>Worked with Aster Private Limited as business unit head - operations in telecom vertical</li> </ul>
Address	: Plot no. 1-1-27/37, Ashok Manoj Nagar Behind Saket Towers, Kapra Hyderabad – 500 062, Andhra Pradesh
Telephone no.	: +91 9966 800 556

Name	:	M V L N Murthy
Age	:	53 years
Qualification	:	Graduate
Designation / responsibilities	:	General manager/Operations and maintenance
Relevant experience	:	35 years
Address	:	Plot no. 1-1-27/37, Ashok Manoj Nagar
		Behind Saket Towers, Kapra
		Hyderabad – 500 062, Andhra Pradesh
Telephone no.	:	+91 9966 800 556



Name	1:	O. Vamshi Krishna	
Age		42 years	
Qualification		BT Graduate	
Designation / responsibilities	:	Business Head Design	
Relevant experience		16 years:	
·		Served in various fields of civil and structural works in	
		telecom, turnkey projects in industrial infrastructure, and	
		power transmission projects	
Address	:	Plot no. 1-1-27/37, Ashok Manoj Nagar	
		Behind Saket Towers, Kapra	
		Hyderabad – 500 062, Andhra Pradesh	
Telephone no.	:	+91 9966 800 556	
Name		Naveen Kumar	
Age	Ė	41 years	
Qualification	÷	BTech	
Designation / responsibilities	÷	Head/Tower plant	
Relevant experience	Ė	18 years	
Address	÷	Plot no. 1-1-27/37, Ashok Manoj Nagar	
Addiese	Ι.	Behind Saket Towers, Kapra	
		Hyderabad – 500 062, Andhra Pradesh	
Telephone no.		+91 9966 800 556	
Total not	•	101 0000 000 000	
Name	:	Nandha Kumar	
Age	:	42 years	
Qualification	:	BTech	
Designation / responsibilities	:	Manager services	
Relevant experience	:	17 years	
Address	:	Plot no. 1-1-27/37, Ashok Manoj Nagar	
		Behind Saket Towers, Kapra	
		Hyderabad – 500 062, Andhra Pradesh	
Telephone no.	:	+91 9966 800 556	
Name		Pradeep Kumar	
Age	Ė	28 years	
Qualification	Ė	BTech (Civil)	
Designation / responsibilities	Ė	Head/ UPVC windows and doors	
Relevant experience	:	10 years	
Address	:	Plot no. 1-1-27/37, Ashok Manoj Nagar	
		Behind Saket Towers, Kapra	
		Hyderabad – 500 062, Andhra Pradesh	
Telephone no.		+91 9966 800 556	



## Organisational structure, controls and systems

Managing director	:	Raghavendra Rao Bondada
Constitution	:	Private limited company
Second tier management	:	Qualified and experienced
Decision making powers	:	Decentralised
Reporting system or MIS	:	Yes
Type of reporting system	:	ERP system
Frequency of MIS / reporting	:	Daily
Litigations against the SSI	:	None
Litigations against the Director	:	None
Severity of litigations	:	
Susceptibility to foreign exchange fluctuations	:	
Hedging against foreign exchange risks	:	
Susceptibility to commodity price fluctuations	:	Not applicable
Hedging against forex risks (for Sales)	:	
Hedging against forex risks (for raw material)	:	
Hedging against commodity prices	:	
Asset insurance	:	Adequate

## **Ownership pattern**

Shareholding pattern as of:	fiscal 2020
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Name of the shareholder	Relationship with managing director	Share in capital (%)
Raghavendra Rao Bondada	Self	64.15
Bondada Neelima	Wife	13.90
Satyanarayana Baratam	During and addition	12.20
Others	Business associates	9.75
	Total	100.00

## **Group companies and firms**

Name of the group company	Business	Year ended	Net sales	PAT	Net worth/ Capital	Total debt
			Amounts in	Rs lakh		
KP Energy Limited	Wind power	31-Mar-20	Data so	ught by CRIS	SIL not provide	d by the
	construction	31-IVIA1-20		con	npany	

PAT: Profit after tax

- Raghavendra Rao Bondada is a non-executive independent director in the group company.
- There are no intra-group transactions, as confirmed by management.
- The group company was profitable during fiscal 2017, as confirmed by the management.



# **Financial profile**

## **Current financial performance**

Performance from April 1 to November 3, 2020		
Net sales	Rs lakh	14,500.00
OPBDIT	Rs lakh	Data sought by CRISIL not provided by the company
Current order book	Rs lakh	21,000.00
Debtors	Rs lakh	
Creditors	Rs lakh	Data sought by
Capital	Rs lakh	CRISIL not provided by the
Total debt	Rs lakh	company
Total debt- equity ratio	Times	, ,

Projected performance for		FY21*
Net sales	Rs lakh	28,000.00
PBT	Rs lakh	Data sought by
PBT margin	%	CRISIL not provided by the company

<sup>\*</sup> Management projection

**Notes:** Management has estimated higher revenue for fiscal 2021 due to receipt of monthly order worth Rs 700.00 lakh for operations and maintenance of Reliance Jio tower.

**Impact of COVID 19:** Due to pandemic COVID 19 lockdown announced by Government of India, companys operations were closed for late March, April and May 2020 and it resumed its operations in June 2020. Company was not able the raise the bills worth Rs 2,000.00 lakh due to COVID 19.



## Past financial performance

## Profit and loss account

For the year ended		FY18	FY19	FY20
		Audited	Audited	Audited
Number of months		12	12	12
Net sales	Rs lakh	10,189.85	21,917.41	22,608.95
Operating income	Rs lakh	10,196.25	22,402.88	22,940.65
Cost of sales	Rs lakh	9,013.23	20,448.24	21,100.03
OPBDIT	Rs lakh	1,183.02	1,954.63	1,840.62
Interest and finance costs	Rs lakh	148.77	155.58	235.06
OPBDT	Rs lakh	1,034.25	1,799.05	1,605.56
Depreciation	Rs lakh	205.10	204.05	216.14
OPBT	Rs lakh	829.15	1,595.00	1,389.42
Non-operating income / (expense)	Rs lakh	3.73	10.42	8.06
PBT	Rs lakh	832.88	1,605.42	1,397.48
Extraordinary income / (expense)	Rs lakh	-	(4.07)	-
Reported PBT	Rs lakh	832.88	1,601.35	1,397.48
Provision for taxes	Rs lakh	292.65	463.34	392.04
Deferred tax liability / (asset)	Rs lakh	20.66	(1.37)	(18.10)
PAT	Rs lakh	519.57	1,139.38	1,023.54
Dividends	Rs lakh	-	-	-
Net cash accruals	Rs lakh	734.40	1,353.15	1,239.68

- Net sales increased in fiscal 2020 due to increase in revenue through tower manufacturing unit.
- Operating income in fiscal 2020 comprised revenue from job work services and sale of scrap worth Rs 331.70
- Interest and finance costs for fiscal 2020 comprised interest on borrowings worth Rs 203.66 lakh and bank charges worth Rs 31.40 lakh.
- Depreciation was charged according to the provisions of the Companies Act, 2013.
- Non-operating income during fiscal 2020 refers to interest received of Rs 4.98 lakh and profit from sale of sset worth Rs 3.08 lakh.
- Extraordinary expense during fiscal 2019 refers to debit balances written off of Rs 4.07 lakh.
- Deferred tax was provided over the past three years (fiscal 2020, fiscal 2019, and fiscal 2018) according to the provisions of the Companies Act, 2013.



## **Balance sheet**

		FY18	FY19	FY20
		Audited	Audited	Audited
Liabilities				
Tangible net worth	Rs lakh	1,707.79	2,856.89	3,899.88
Deferred tax liabilities / (assets)	Rs lakh	36.99	35.62	17.53
Long-term debt	Rs lakh	1,039.79	1,177.29	781.92
of which, current portion of long-term debt	Rs lakh	85.56	85.88	89.34
Short-term debt	Rs lakh	810.19	1,427.60	3,251.55
of which, working capital borrowing from banks	Rs lakh	785.97	1,427.60	3,251.55
Other liabilities and provisions	Rs lakh	2,944.82	5,170.25	6,053.43
Total liabilities	Rs lakh	6,539.58	10,667.65	14,004.31
Assets				
Net fixed assets	Rs lakh	1,097.74	1,392.13	1,301.37
Investments	Rs lakh	50.61	44.31	67.27
Inventory	Rs lakh	1,582.11	2,949.10	3,562.09
Receivables (total)	Rs lakh	2,637.29	4,554.82	7,860.53
of which, receivables greater than six months	Rs lakh	-	-	-
Cash and bank balance	Rs lakh	155.35	662.19	30.52
Other current assets	Rs lakh	1,016.48	1,065.10	1,182.53
Total assets	Rs lakh	6,539.58	10,667.65	14,004.31

- Long-term debt as of fiscal 2020 comprised:
  - o Term loan of Rs 249.81 lakh from Federal Bank
  - Term loan of Rs 96.32 lakh from Yes Bank
  - o Term loan of Rs 72.29 lakh from HDFC Bank
  - Term loan of Rs 69.80 lakh from Kotak Mahindra Bank
  - Vehicle loan of Rs 34.71 lakh from Federal Bank
  - Unsecured loans of Rs 258.99 lakh from promoters and family (interest free loan)
- Short-term debt as of fiscal 2020 comprised cash credit facility of Rs 3,251.55 lakh availed from Federal Bank, letter of credit facility availed from Federal Bank, bank guarantee facility availed from Federal Bank (combined sanctioned limit of Rs 4,100.00 lakh)
- Other liabilities and provisions as of fiscal 2020 comprised:
  - o Creditors for goods of Rs 2,919.09 lakh
  - o Provisions of Rs 539.18 lakh
  - o Advance from customers of Rs 349.59 lakh
  - o Creditors for expenses of Rs 28.59 lak
  - o Creditors for capital goods of Rs 20.78 lakh
  - Statutory remittances, employee benefits and other current liabilities 2,196.19 lakh
- Net block of major fixed assets as of fiscal 2020 comprised:
  - Plant and machinery of Rs 691.36 lakh
  - Building of Rs 317.58 lakh
  - o Land of Rs 201.68 lakh
- Investments as of fiscal 2020 comprised fixed deposits worth Rs 56.27 lakh and investment in shares worth Rs 11.00 lakh.



- Inventory as of fiscal 2020 comprised raw materials of Rs 479.45 lakh, work in progress of Rs 2,573.60 lakh, and finished goods of Rs 509.04 lakh.
- Other current assets as of fiscal 2020 comprised:
  - o Recoveries of Rs 708.55 lakh
  - Security deposit of Rs 177.99 lakh
  - o Loans and advances of Rs 152.97 lakh
  - o Advance to employees of Rs 120.47 lakh
  - o Prepaid expenses of Rs 21.24 lakh
  - o Interest accrued and not due of Rs 1.30 lakh



## **Key financial ratios**

For the year ended / as at		FY18	FY19	FY20
		Audited	Audited	Audited
OPBDIT margin	%	11.60	8.72	8.02
PAT margin	%	5.10	5.09	4.46
Return on capital employed	%	31.53	38.65	24.28
Gross current assets	days	187	139	201
Days inventory (on COP)	days	64	53	62
Days receivable (on gross sales)	days	94	76	127
Days payable (on materials)	days	36	123	151
Current ratio	Times	1.42	1.38	1.35
PBDIT Interest cover	Times	7.98	12.60	7.86
Net cash accruals/Total debt	%	39.70	51.95	30.73
Debt service coverage ratio	Times	2.28	4.21	2.59
Average cost of borrowing	%	9.05	6.98	7.08
Total outside liabilities/Tangible net worth	Times	2.83	2.73	2.59
Gearing - Total debt/Tangible net worth	Times	1.08	0.91	1.03
Gearing (considering promoter loans as neither debt nor equity)	Times	0.72	0.64	0.97
Cash /TOL	%	4.26	8.90	0.86

- OPBDIT margin declined in fiscal 2020 mainly on account of an increase in employee cost as a percentage of operating income.
- Receivables and payables as on fiscal 2020, fiscal 2019, and fiscal 2018 were stretched (reason sought by CRISIL not provided by the company).



## **Fund flow statement**

For the year ended		FY19	FY20
Sources of funds			
Net cash accruals	Rs lakh	1,353.15	1,239.68
Equity infusion / Share application money	Rs lakh	-	19.45
Long-term debt borrowed (net)	Rs lakh	137.19	-
Short-term debt borrowed (net)	Rs lakh	617.73	1,827.41
Decrease in net current assets	Rs lakh	-	-
Sale of investments / fixed assets	Rs lakh	-	-
Other sources	Rs lakh	5.40	47.69
Total sources of funds	Rs lakh	2,113.47	3,134.23
Uses of funds			
Investment and fixed assets purchased	Rs lakh	510.81	143.47
Decrease in tangible net worth	Rs lakh	-	-
Long-term debt repaid (net)	Rs lakh	-	398.84
Short-term debt repaid (net)	Rs lakh	-	-
Increase in net current assets	Rs lakh	1,554.97	2,555.74
Other uses	Rs lakh	47.69	36.18
Total uses of funds	Rs lakh	2,113.47	3,134.23

## Notes:

- Other sources in fiscal 2020 refers to decrease in loans and advances.
- Other sources in fiscal 2019 refers to increase in creditors for capital goods.
- Other uses in fiscal 2020 refers to decrease in creditors for capital goods.
- Other uses in fiscal 2029 refers to increase in loans and advances.

## **Contingent liabilities**

Contingent liabilities as on fiscal 2020: Nil

## **Auditors**

Lalith Prasad and Company; Chartered Accountants

Membership no: 023665

402 Golden Green Arartments, 6-3-542/1 Punjagutta

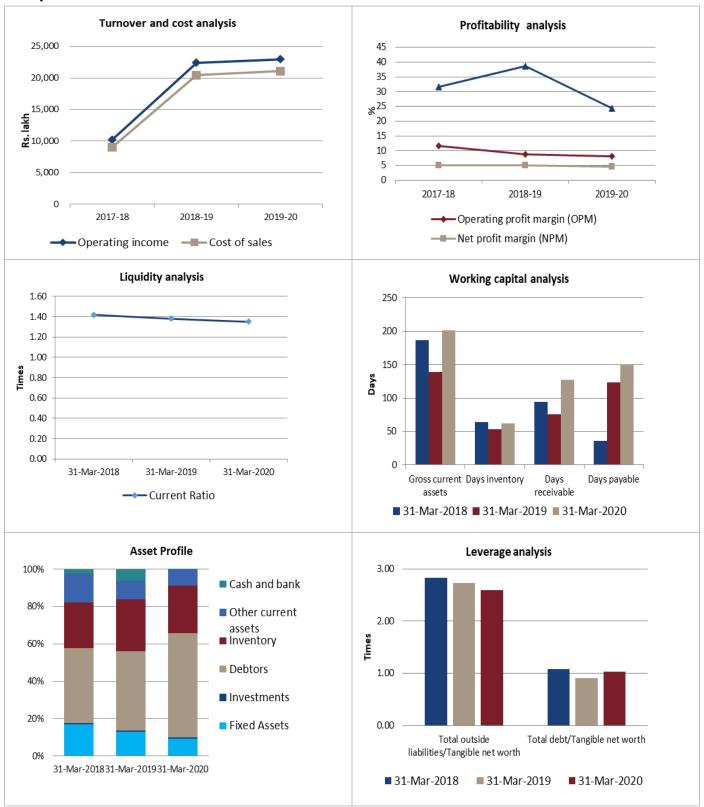
Hyderabad - 500 082, Andhra Pradesh

Auditors' comments and observations in their audit report for fiscal 2020, fiscal 2019, and fiscal 2018: No adverse comment

Change in auditors, if any: None



## **Graphs**





# **Banking facilities**

Name and location of the bank	Length of relationship	Facilities availed	Type of facility	Loan amount	Rate (%)
		Vehicle loan	Fund-based	Rs 34.71 lakh*	
		Cash credit	limit		
		Letter of			
Fedral Bank	6 years	credit	Non-fund	Rs 4,100.00 lakh**	- Data sought
		Bank	based limit		
		guarantee			
				Rs 249.81 lakh*	Data sought by CRISIL
Yes Bank	Data sought by CRISIL not provided by the company	T la	Fund-based	Rs 96.32 lakh*	not provided by the company
HDFC Bank	5 years	Term loan	limit	Rs 72.29 lakh*	
Kotak Mahindra Bank	Data sought by CRISIL not provided by the company			Rs 69.80 lakh*	

<sup>\*</sup>Outstanding as of fiscal 2020

**Feedback:** The performance of the account is satisfactory.

<sup>\*\*</sup>Sanctioned limit



# Site visit

(As per previous grading exercise)

(As per previous grading exercise)		
Address of the site visited	:	Survey No: 85 & 86, Plot No:11 & 15 Surya PPR Towers, 3rd Floor Kapra Hyderabad – 500 062, Telangana
Date of site visit	:	November 25, 2019
Unit official contacted	:	Name: Nandha Kumar
	:	Designation: Manager/ Services
		<b>Mob:</b> +91 9966 800 556
		Email: satyanarayana.baratam@bondada.net
No. of floors occupied		One
Size of premises	:	3,000 square feet
Number of employees at the location	:	25 (at the time of site visit)
Child labour at the site	:	No
Locality	:	Industrial
Location area	:	Urban
Site location	:	Main road
Site used as	:	Other
Site layout	:	Spacious and well organised
Space around the building / structure	:	Front porch
		Backyard
		Side space
Location advantages	:	None
State of infrastructure	1	Power: Stable
		Back up power: Available
		Water: Available
		Labour unions: Do not exist
		Transportation: Easily available
		Overall infrastructure: Satisfactory
Electricity consumption	:	August 2019: 8,280 units
		September 2019: 9,450 units
		October 2019: 9,790 units
Building structure	:	Permanent structure
Ownership of premises	:	Rented
Sharing premises with group concerns	:	Yes
Facilities available at the site	:	Telephone
		Internet
		• Fax
		Generator
		Security guards
		Name or sign boards
		Fire extinguisher
		Drinking water
		Elevators
		Transport arrangement
		Boundary wall
		Drainage and sewerage
		Pantry and canteen



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