

# 2023 BONDADA WINGS

## TELECOM INFRASTRUCTURE

Know more what is new in the advanced technologies 4G & 5G networks

## AAC BLOCKS REINFORCING

Aiming to become leading manufacturer of autoclaved aerated concrete blocks in the years to come

## SOLAR INNOVATOR

Solar Panel business in India is bright in next decade during 2020-2030

## UPVC WINDOWS AND DOORS

ULTRA-MODERN MANUFACTURING  
Transforming your living and work spaces

## RECEIVED

A GOLD MEDAL

By Governor of AP State, For



# BEST IN THE BUSINESS

**BONDADA GROUP**  
A Diversified player in the construction sector focused on excellence in project execution



## EDITOR'S NOTE



### **Bondada Engineering Limited**

Following the overwhelmingly successful release of the second issue on October 22, 2022, the company recognised the significance of maintaining the publication of its very own magazine, and as a result, the third edition of the 'Bondada Wings' magazine is released and made available to its readers.

We were not surprised to find that the readers of the first two issues of our magazine provided an overwhelming response; as a result, we have decided to maintain our publication schedule of one issue every six months.

As was mentioned earlier, the objective of this publication is to educate readers about the activities of the company, particularly with regard to the roles played by employees and other stakeholders. During this tenure, the company achieved a great deal of success, which paves the way for future achievements and ensures that the business thrives over the long term.

I have faith that reading this third edition will make you more interesting to me as well as provide you with additional insights about our organisation. Please don't hesitate to get in touch with me if you have any kind of feedback, whether it be a complaint, a suggestion, some direction, or an idea for how the content of the magazine can be improved.

***Kumar Vangara***

The 3rd Volume,  
By The Editor, May, 2023

### **Favorite Quotation BY THE EDITOR**

"Almost all quality improvements are the result of simplifying design, manufacturing... layout, processes, and procedures."

## CFO DESK



Greetings to everyone!

Thank you all readers of this magazine who made our effort a great success

We had another splendid year with revenue performance of INR 370 Crore (as against INR 335 Crore last year) with 10% revenue growth y-o-y.

The company is successful in increasing its bank limits (non-fund based) owing to new contract from USOF for establishing 4G towers in the states of Telangana, Tamilnadu, Karnataka and Kerala.

The company is planning to close its financials for the FY 22-23 in first quarter of this year to comply with various external statutory bodies

As communicated earlier, the company is in the process of listing in stock exchanges through SME platform. We will come back to you with good news very shortly.

Thanks to all our customers, partners, bankers, auditors and our employees at large for all your cooperation in making the company more successful in all its endeavours.

***Baratham Satyanarayana***

Director & CFO

### **Favorite Quotation BY THE CFO**

"The key to wealth is to do more for others than anyone else." Make yourself more valuable. More should be done."



## Bondada Engineering Limited

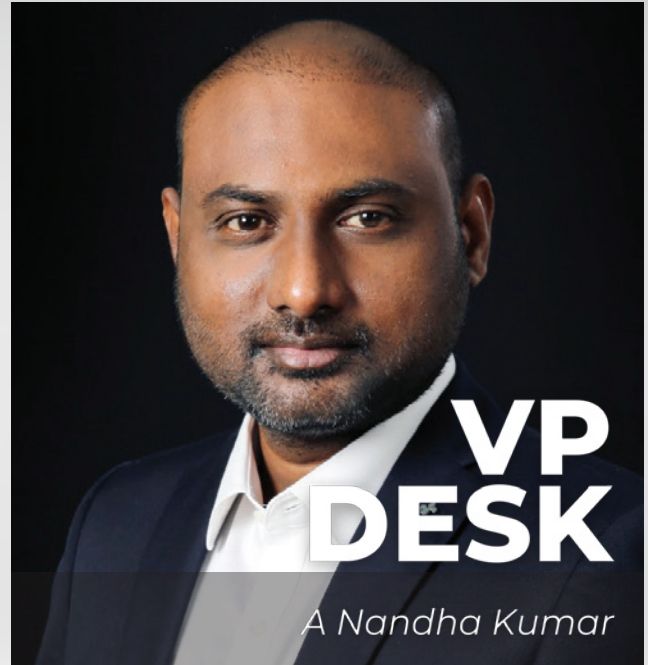
Best wishes to everyone... We have recently concluded a fantastic year and are entering the new year with a lot of goals to achieve. We have plenty of good news to share with you through our magazine. We reported an impressive revenue performance, with a 10% increase over the previous year. I am pleased with our performance. We have received a large order from USOF-BSNL for INR 1156 crore for the supply, erection, operation, and maintenance of 1238 GBT towers across Telangana, Tamil Nadu, Karnataka, and Kerala states.

We are in the process of receiving an advance of INR 116 crore. This is very encouraging, both in terms of revenue generation and credentials building. To accommodate the newly launched projects, we are aggressively seeking new talent for various positions through the recruitment process. We spent adequate amounts (as per statutory compliance) on corporate social responsibility over the last year, and we received a lot of compliments from the beneficiaries in general, which made me very happy.

With a large order book on hand, we are aiming for high revenue numbers this fiscal year. The telecom construction, telecom O&M, and solar segments will continue to generate significant revenue. The company is preparing to compete in large tenders in the telecom fibre and solar sectors. I am confident of winning a couple of tenders with large order values, which will sustain our company's revenue growth in the long run. Overall, I believe this year has a lot of potential. Last but not least, I wish all of our stakeholders a very happy and healthy life...

### Quote BY THE CHAIRMAN & MD

Goals big and small can be the stepping-stones to a happier life and the way we set them can make a difference to achieving them.



## Bondada Engineering Limited

BEPL is a highly value-driven organisation that treats all projects with equal importance. The team here is highly skilled and dedicated to providing the best solution and services. Every senior leadership team at BEPL is highly process-driven, which helps the entire system's hierarchy achieve outstanding outcomes.

I am honoured to be an integral part of the BEPL leadership team. I have over 23 years of experience in telecom passive infrastructure operations and projects, having worked with many MNC's. At BEPL, my responsibilities allow me to manage a wide range of stakeholder groups, including customers, partners, and others. I believe in collaborating, so I stay in touch with last-mile field staff on day-to-day operations, understand the filed blocks, and try to fix them in real time to allow the project to progress to the next level.

I am delighted to inform you that I am in charge of an important project, the BSNL-4G saturation project, which is worth 1156 crore. Under the PMO's Digital India concept, this is a very prestigious project for both BEPL and BSNL.

BEPL is an amazing organisation that is driven by a passion for providing the best solutions to its customers. The team here is capable of completing extremely difficult tasks while always exceeding expectations.

I am delighted to be an integral part of the BEPL family. I am Sr.Vice President of O&M Operations. I have over 25 years of experience in telecom implementation and managed services, infrastructure management, logistics, and warehousing.

My areas of expertise are subcontracting, negotiating, and tracking SLA deliverables. Throughout my career, I have worked on projects such as EPC, which includes site acquisition, procurement, construction, municipal approval, and EB connection.

I am happy to share that the team led by me at BEPL has maintained 55,000 telecom towers and 1,00,000 kilometres of fibre route throughout PAN India for clients Reliance Jio, Tata Communications, BSNL, and Ericson India Limited.

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**"Transformation can only take place immediately. The revolution is now, not tomorrow."**

JIDDU KRISHNAMURTI

Our company's success can be attributed to our dedication to achieving the highest standards of production, quality, and trustworthiness, as well as to actively seeking and implementing the best advice offered by our employees, clients, and business partners.

Mr. Bondada Raghavendra Rao

## BONDADA WINGS ACHIEVEMENTS & MILESTONE (H2) OCT 2022- MAR 2023



A moment of great honour. This is a historic moment! We were awarded a Gold medal by the Governor of AP State.



The uPVC plant that was previously located in Rampally has been relocated to its new site in Cherlapally, Hyderabad.



There has never been a time like this before! This is a moment of great pride for the entire BEPL family as we celebrate this tremendous achievement. The order from BSNL-4G is the biggest we've ever received. The aggregate value of the order is ₹1,156 Cr.



BEPL has completed the structural foundation of the First Tower as part of the 4G saturation project across Pan India.



The entire BEPL family can take pride in yet another crowning achievement. The Governor of Andhra Pradesh, Shri Biswabhusan Harichandan, has presented us with the prestigious National Business Award for Best Company of the Year for 2022.



# CMD Meetings & Felicitations



On **December 23, 2022**, the CMD met with and felicitated students from the Government College in Avanigadda



On **December 25, 2022**, the management team at the Chiranjeevi Eye and Blood Bank honoured our CMD for his dedication to improving the welfare of society..



On **January 1, 2023**, our CMD received a special honour from the executives at Prime9 Channel in Hyderabad



On **March 6, 2023**, on the occasion of India's 52nd National Safety Day, our CMD took part in a celebration called Jyothi Prajwalan at the Jio-AP office in Vijayawada





On **March 12, 2023**, our CMD was invited to attend the Annual Day Celebrations at Sri Vijnana Vihara School in AvaniGadda as the Chief Guest



Meeting with Federal Bank senior team in Delhi on **November 1, 2022**



Meeting with Federal Bank Country Business Head on **January 25, 2023**



Shri V. C. Sajjanar, IPS visited our Corporate office on **January 02, 2023**



Meeting with Mr. Venugopal, MD of Pace Power, on **January 25, 2023**



CMD and Mrs.CMD attended the Business Meet in Mauritius on **March 23, 2023**

# WHAT NEXT?

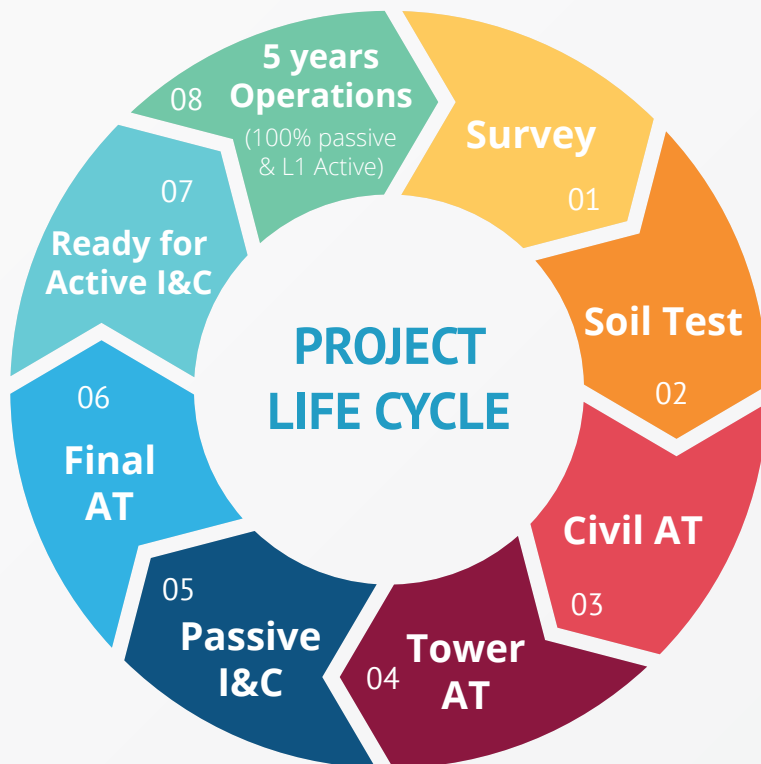
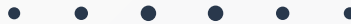
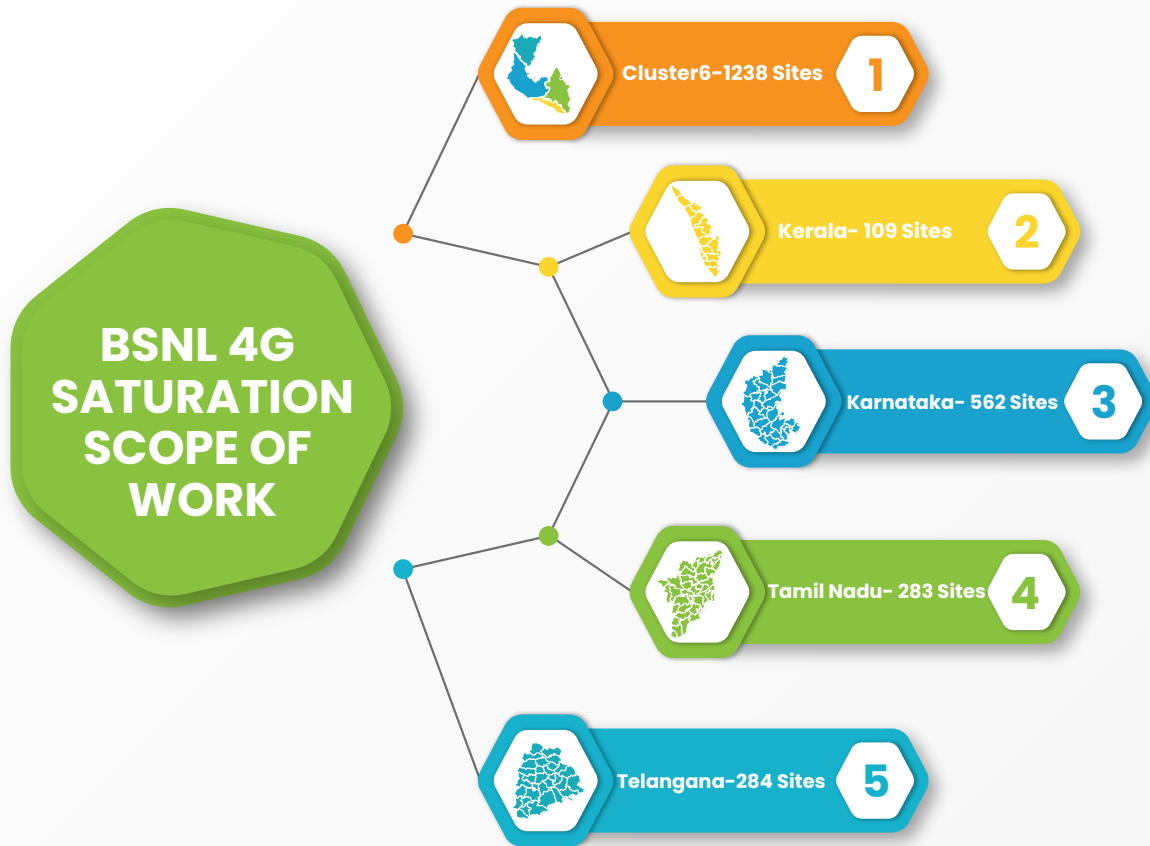
## BSNL - 4G Saturation Project

Experts have frequently spoken about the differences between the urban and rural populations of India. Both are essential to the country, but they are very different in terms of culture, economic status, level of technology, and availability of resources. But the digital revolution that is brewing at the core of our nation is progressively narrowing the technological gap. A Nielsen study from 2022 found that internet use in rural areas of India was 20% higher than in urban areas.

Access to the Internet has evolved in rural areas of our country thanks to the growing number of smartphones, UPI [Unified Payments Interface], and government schemes like the Pradhan Mantri Gramin Digital Saksharta Abhiyan. This allows latent human potential to emerge and flourish. Many businesses, nonprofits, and educational startups in India's rural areas are using video conferencing and other technologies to spread their message of skill development, health and nutrition education, and SHG (self-help group) empowerment.

We are thrilled to share the exciting development that has occurred as part of our BSNL 4G saturation project. We have an order for 1238 locations with a total value of INR 1156 crore. At the pan-India level, the foundation has been laid, the necessary partners have been appointed, and the groundwork has begun. Here's a high-level look at the undertaking:





## Celebrations for Dussara



in the corporate office. The festival of Dussehra epitomizes the victory of good over evil. The mythological stories associated with Dussehra teach us to curb our greed and ward off bad intentions that may harm us in the long run. BEPL takes tremendous delight in joyfully celebrating our special occasion.

## Durga Pooja at the AAC Plant on October 30, 2022

Goddess Durga teaches us to choose peace over violence. Walking on the path of peace will eradicate negativity. Make sure your actions encourage non-violence and promote the well-being of people. BEPL takes tremendous delight in joyfully celebrating our special occasion.



## Birthday celebrations at BEPL



Birthdays are milestones that mark our journey through life. Each year that we celebrate our birthday, we are reminded of how far we have come and how much we have accomplished. At BEPL, we enjoy life, remember the past, and plan for the future with tremendous enthusiasm.



**The first foundation stones for the BSNL 4G project were laid on February 22, 2023**

The foundation stones for balanced success are honesty, character, integrity, faith, love, and loyalty. We are proud of the fact that our clients and staff consistently praise us for our unwavering commitment to our values.

**The celebration of International Women's Day took place on March 8, 2023**



A global day celebrating the social, economic, cultural and political achievements of women. At BEPL, we celebrate International Women's Day with excitement every year.



**Sri Rama Navami Pooja at the corporate office, March 30, 2023**

Rama is humble, dignified, a perfect personification of THE IDEAL HUMAN BEING. This puja endows with great strength, nobility, wisdom, willpower, mental energies, and self-esteem. Every year, BEPL celebrates Shri Rama Navmi with great joy and grandeur.

# BONDADA WINGS

# EVENTS GALLERY

WE WORK, WE LIVE, WE ACHIEVE!





Our CMD, B. R. Rao, paid a visit to the Hanuman Junction, Krishna District, facility for physically and mentally impaired children run by the Asha Jyothi Handicapped Welfare Society on November 27, 2022.



Our CMD, Mr. B. R. Rao, participated as the Chief Guest at the scholarship programmes that were held in Avanigadda and Vijayawada on November 6, 2022. These programmes were organised by the Royal Service Trust with the goal of improving the educational opportunities available to less fortunate youngsters.





On the occasion of the 75th year of NCC Day, our CMD, Shri B. R. Rao, visited as a guest for the blood donation camp and donated a unit of blood on November 27, 2022. The celebrations were held in honour of NCC Day.



BEPL has proudly organised a free medical camp at Avanigadda on the 23rd of December, 2022, as a small contribution towards the health & welfare of the community.



BEPL, in its capacity as a responsible organisation, has proudly organised a free medical camp in Machilipatnam on January 4, 2023. BEPL is committed to providing assistance to individuals who are less fortunate and in need.





## PRESS RELEASES



- An interview with Prime 99 about CSR was placed on October 25, 2022
- An interview with Prime 9 Channel about CSR was broadcast on January 1, 2023
- 29-Oct-2022 Paper press clips with gold medals
- Innovative Zone Magazine published an article about Bondada Group and CMD
- Vijayawada-related blood donation camp paper clips
- Paper clips about medical camps and seminorms
- The BSNL-4G foundation stone is a paper clip
- Avanigadda School Annual Day Celebration Paper Clips



IN SERVICE SINCE, NOV 2015

## MUMMADI SHANKARA CHARY

ASSISTANT GENERAL MANAGER

I have been a part of the BEPL family for the last 8 years, and it has been a great journey since then. BEPL has an equal balance of short-term and long-term goals. These factors can create a business that grows steadily over time. I've had great opportunities while working with BEPL and had a chance to meet great personalities during my tenure, which made me grow both personally and professionally. It's been a great and friendly atmosphere to work with BEPL. I've developed a strong relationship with colleagues, superiors, subordinates, and the clients we deal with. Overall, my journey with BEPL has been satisfactory, and I see myself growing along with the organisation.

IN SERVICE SINCE, JAN 2017

## KHATEEF SALEEM

MANAGER

I have been a part of the BEPL family since 2017, and it has been an incredible journey since then. Professionally. Joining BEPL has been one of the most rewarding experiences of my professional career. I've had the opportunity to work with some of the most talented and creative minds in the industry and have been able to contribute to a wide range of projects. My personal experience since joining has also been incredibly positive, as I have had the chance to explore new opportunities. Develop strong relationships with colleagues and grow both professionally and personally. It has been an immensely satisfying experience being part of this organisation. The work of BEPL has been nothing short of remarkable in helping those in need. The organisation's dedication to social work and volunteerism has been inspiring, and it is great to hear that they have continued to do so despite the challenging times. From providing aid to those affected by natural disasters to helping the underprivileged access healthcare and education, BEPL has made an immense impact on society, and I am proud to be an employee of BEPL.



IN SERVICE SINCE, APR 2017

## K. N. V. PRAVEEN KUMAR

DEPUTY GENERAL MANAGER

It was a great pleasure to be part of it from the beginning. As a systematic and disciplined company, the company has extraordinarily supported the project teams. My experience at BEPL has been marvellous and wonderful. A very beautiful and eloquent team with great teamwork. The opportunities that I was given during my tenure with BEPL have helped me grow both professionally and personally. A company that I'd suggest for the young generation who'd like to make their career in the infrastructure and telecom industries. BEPL continuously strives for company growth as well as employee growth.



IN SERVICE SINCE, MAR 2021



## ETE PRATHYUSHA SENIOR ENGINEER

I've been with BEPL for the last 10 years, and it has been a wonderful experience working with BEPL. The functions and events that are conducted at BEPL are enjoyable, and I feel proud to be part of every event. I've been treated with the utmost respect by all the reporting authorities I've worked with, and they're happy working with me. BEPL has a friendly environment, and employees are treated with the utmost respect. The company always strives for its own growth as well as employee growth and keeps motivating the employees. The trust my reporting authorities had shown me on the work front is unforgettable. I saw myself growing with BEPL, both on the professional and personal fronts. The company immediately addressed the employee's concerns. Lastly, I'd say that I feel privileged and proud to be a part of this esteemed organisation.

IN SERVICE SINCE, FEB 2015

## A. DURGA PRASAD DEPUTY MANAGER

My overall experience with the company for the last 8 years has been great. Great work environment, where people aren't only compensated fairly for their work but also given many opportunities to grow and learn new things in their field of work. My boss has given me and my team a lot of freedom to do what we see fit. I never felt like we were being micromanaged. What I like about the leadership team at BEPL is that they work exceptionally hard to not only grow the business but also consistently look to improve the company culture. I've enjoyed my time here; I've been able to grow professionally and personally and have developed meaningful friendships and relationships. Every company is a work in progress, but BEPL really does strive to do better in any way they can.



# GREAT PLACE TO WORK!



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# BONDADA WINGS



[www.bondada.net](http://www.bondada.net)

## CORPORATE OFFICE

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Telangana, India

## REGISTERED OFFICE

Bondada Engineering Limited  
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Hyderabad – 500062  
Telangana, India

Our magazine focuses on informing employees and stakeholders about the company's activities.  
Our magazine contains vital information about our culture, history, business updates, rewards and important events.